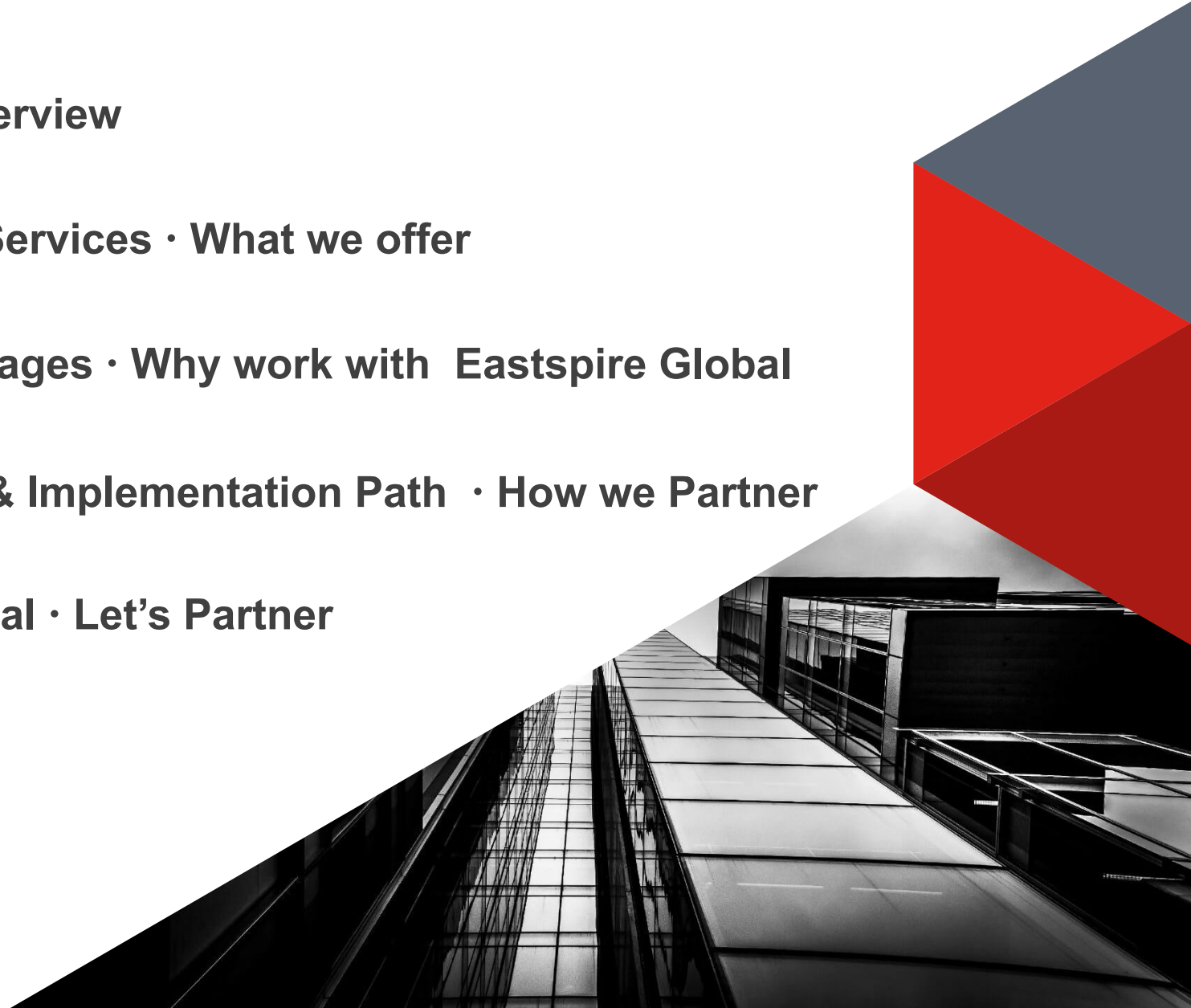


The background of the slide is a black and white aerial photograph of a city skyline, likely New York City, featuring numerous skyscrapers. A large, stylized red geometric graphic, resembling a folded piece of paper or a modern architectural element, is positioned on the right side of the slide, partially overlapping the city image and the title text.

Eastspire Global Global Education Partnership Plan

CONTENTS

- 1 EastspireGlobal Overview**
- 2 Core Projects and Services · What we offer**
- 3 Cooperative Advantages · Why work with Eastspire Global**
- 4 Partnership Model & Implementation Path · How we Partner**
- 5 Join Eastspire Global · Let's Partner**



PART 01

EastspireGlobal Overview



Companies and Teams



Enterprise Model

Through the "consulting service + independent products" model, we focus on five major systems: study in China, study tour in China, preparatory education, vocational education, and science and technology services.



Business Mission

With the advantages of "credibility, express service, excellent service and cost performance", we are committed to providing the whole-process services for the Belt and Road national new middle class in the field of studying, exchange and cooperation in China.

Foundation Endorsement

China Literature and
Art Foundation

CHINA LITERATURE
AND ART FOUNDATION
中国文学艺术
基金会



Beijing De Yi Shuang
Xin Foundation



China Soong Ching
Ling Foundation



中国文学艺术基金会
一带一路文化发展专项基金

CHINA LITERATURE AND ART FOUNDATION
(THE BELT AND ROAD INITIATIVE CULTURAL DEVELOPMENT SPECIAL FUND)

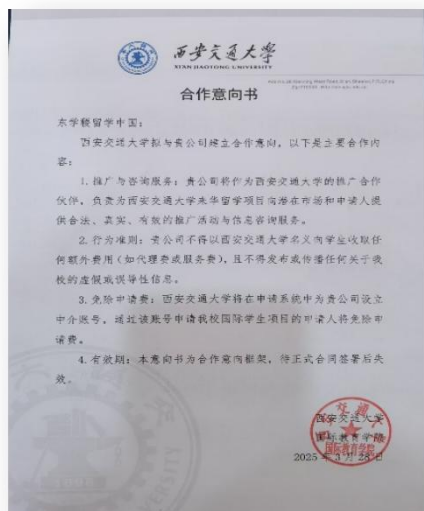
- ◆ **Nature:** Supported by the Ministry of Finance and approved by the People's Bank of China, as a designated sub-fund under China's AAAAA Public Welfare Foundation.
- ◆ **Purpose:** To cultivate global friendship through international cultural, youth, and educational exchange.
- ◆ **Executed by:** Eastspire Global.



It has been officially authorized by more than 100 domestic universities

University Authorization

Cooperate with more than 1500 universities and authorize more than 100 universities



Partial Display of University Authorizations



Domestic Channel Development: University Partner Program



The Chinese University of Hong Kong



Xi'an Jiaotong University



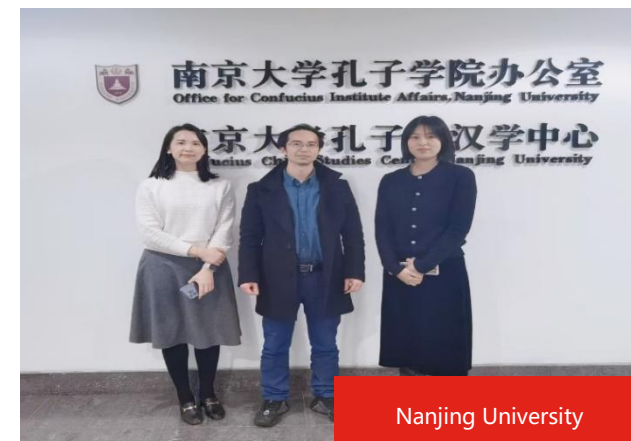
Northwestern Polytechnical University



The Central University of Finance and Economics



Sichuan University



Nanjing University



Resource Aggregation · Embassies/Consulates



Belarus



Myanmar



Philippines



Hungary



Cambodia



Uruguay

Overseas Channel Development “Meet the World” IP Series





PART 02

Core Projects and Services

What we offer

Core Projects

Product
System

Study abroad / Study tour
/ Foundation program /
Vocational education /
Science and technology



Study in China

We offer a structured, multi-pathway admission system for studying in China.

- Students can choose from language programs, scholarship-based admissions, and self-funded options.
- It accommodates diverse backgrounds and supports integrated language-skill learning, bilingual instruction, and more.
- There are more than 1,500 universities to cooperate with, with rich major selection and transparent application process
- Partners will receive priority matching, joint enrollment support, and on-site training opportunities.

It is suitable for international schools, language institutions and government education program partners who want to help students enter high-quality universities in China



Study Tour in China

Enable principals and students to experience China's education and culture firsthand

- The "EDU 10,000" Study Tour Program: an exchange program for middle schools/universities, Chinese language training and overseas study agencies
- "Global Youth Study Tour to China": a customized cultural exploration and study tour for global teenagers
- The program runs year-round, covering many Chinese cities such as Beijing, Chongqing, Xi an, Shenzhen and Shanghai
- We can customize joint trips for partners to increase visibility and strengthen parental engagement

It is suitable for colleges and educational institutions that are willing to enhance the brand of the university, explore cooperation in China, and organize students overseas study

Core Projects

Product System

Study abroad / Study tour
/ Foundation program /
Vocational education /
Science and technology



Preparatory education

A "Chinese + basic professional courses" course is tailored for Chinese students studying in China

- Provide "1+3" and "1+4" connection system: Students complete one year of preparatory study before progressing to undergraduate programs.
- Support customized courses in five disciplines: liberal arts, science, engineering, agriculture and medicine
- We will set up preparatory centers in China and set up cooperative points overseas
- Access Eastspire's exclusive university pathways, 100% promotion and admission, and the coverage rate of scholarships is over 60%

It is suitable for students who are about to graduate from high school and have insufficient Chinese foundation but strong academic ability



Vocational education

Help students master the ability of "Chinese + skills" and directly connect to high-paying jobs

- Based on the "Dongda Workshop" brand, we will jointly develop courses with Chinese vocational colleges and enterprises
- Provide a full link service of "Chinese + skills + employment"
- After graduation, they can work in Chinese enterprises operating in their home country to enhance their employment competitiveness
- The partners can recruit students together and share the results of talent output

Suitable for Chinese training institutions, vocational colleges, human resources agencies, etc



Core Projects

Product
System

Study abroad / Study tour
/ Foundation program /
Vocational education /
Science and technology



Science and technology services

Build an intelligent, end-to-end student service platform to support efficient channel collaboration

- Study Abroad Assistant App (coming soon): One-stop student management and application process
- Support overseas universities to connect with the Dongxueji platform system to track students' progress in real time
- Provide big data support to accurately analyze the matching degree between admission opportunities and scholarships
- The cooperative party can obtain an independent background channel, which is convenient for student management and data review

Provide support for educational institutions that want to realize the whole process of "recommendation, registration and feedback" online

Proprietary Program-Study-in-China Scholarship Track

One-stop service: school selection, matching, application and admission



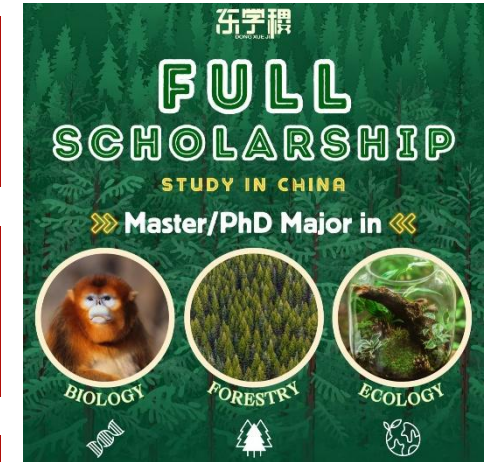
➤ Chinese + Subject Education (Southwest University)

➤ Chinese advanced study (Chongqing Information Institute)

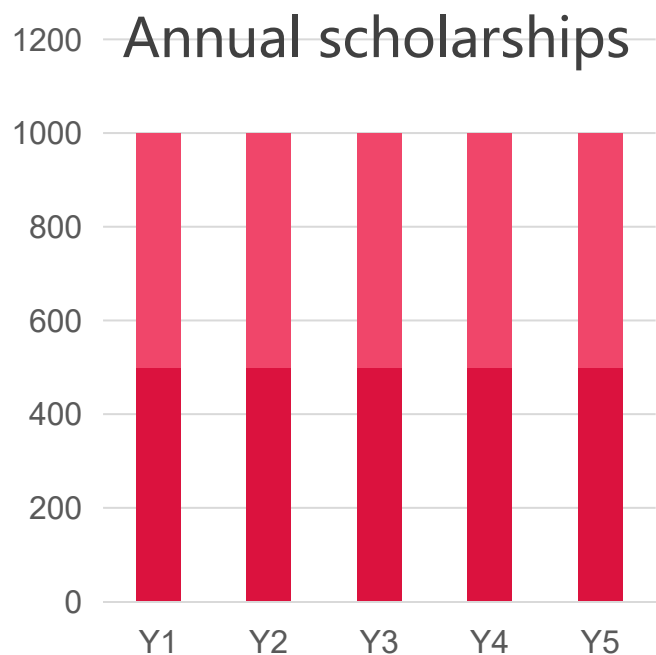
➤ Forestry Masters and Doctoral Program (Hunan Forestry University)



Southwest University Special Program has enrolled 30 students in an independent class;
Chinese advanced study, 60 students, two classes, three weeks full, students from 20 countries
10 forestry masters and doctoral students



Proprietary Program-CSC/CIS



CIS Local Mandarin Teacher Scholarship Program

Regions: Latin America, Africa, EU, ASEAN, Central Asia and the Middle East

Build a local Chinese teaching staff to support the development of language teaching in schools

- Each region: 100 schools in cooperation,
- Each school recommends one student to study in China every year
- Each year, 500 local Chinese teachers will be trained and supported by scholarships to return home and teach
- The plan is to last for 10 years



CSC Global Talents for Industry Program

Regions: Latin America, Africa, EU, ASEAN, Central Asia and the Middle East

Create a high-end overseas study path for your students to enter key industries

- Covering all stages of undergraduate, masters and doctors degree
- Each region will train 100 people every year, a total of 500 people
- The program focuses on scholarships in education, engineering, agriculture and digital economy for a period of 10 years



Proprietary Program-Foundation Year/Youth Study-in-China



Preparatory program

Help students with weak Chinese foundation to seamlessly enter Chinese universities

- Preparatory courses are set up for students who do not meet the HSK level
- By connecting with many universities, students who complete the courses can be admitted to undergraduate without examination
- Provide Chinese + professional basic course dual-track training
- Cooperative institutions that are suitable for ensuring the path of further study are recommended to students



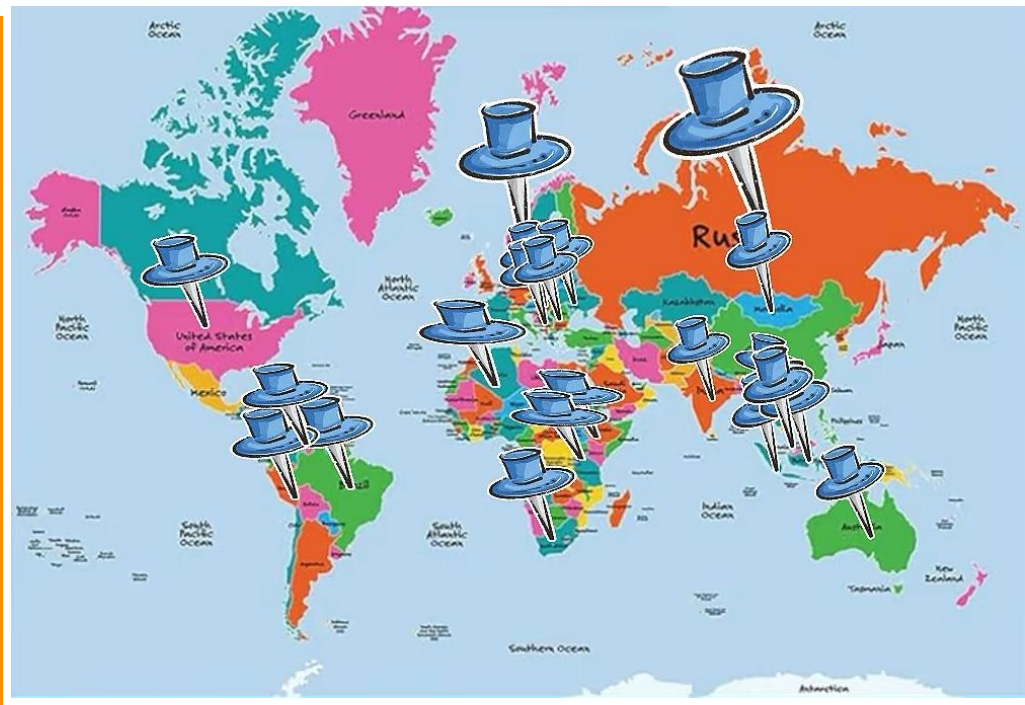
Young Elite Study Abroad Program

Enjoy China's high-quality basic education and go directly to China's top universities

- Attended primary school, middle school and high school
- Priority will be given to international students with a basic Chinese foundation, children of Chinese and pro-China people
- Cooperation has been reached with Chongqing Education International Exchange Association & Bachuan Middle School
- The training plan is in the process of formulation



Student Admission Overview



Most of the students are from Southeast Asia, Africa, Europe, Latin America and so on

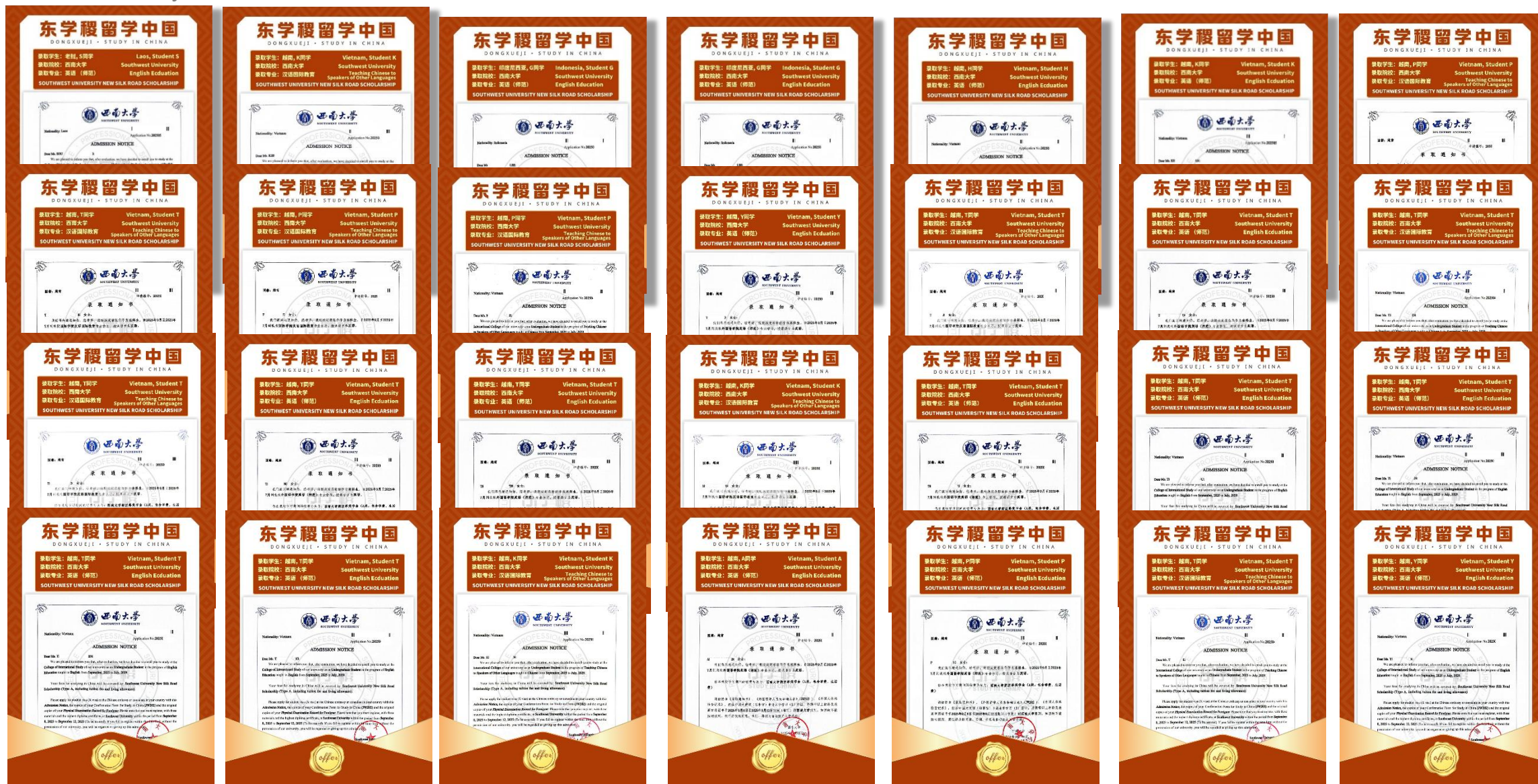


Part of the student admission notice is shown
C9, 211,985, regular colleges and universities, vocational schools are all available



Partial display of admission notice-Southwest University special program

University Authorization



Part of the admission notice is shown

University Authorization



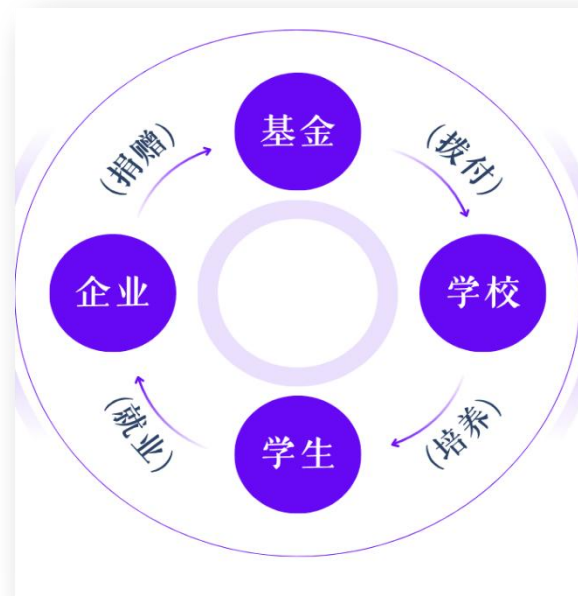
Admission letter (partial display)



Proprietary Program-Dongda WorkLab

We will set up a talent training model of "study abroad training + employment" for overseas Chinese enterprises

Dongda WorkLab



Create a high return path of "Chinese + skills + employment" for students

- ◆ For overseas students who want to work in Chinese companies and have technical expertise
- ◆ We provide a dual curriculum system of "Chinese language + vocational skills"
- ◆ After graduation, I will return to China to work for a Chinese enterprise
- ◆ The project can train more than 10,000 people every year and is planned to be implemented for a long time

Proprietary Program - Explore China Study Tours

EDU 10,000

The "Ten Thousand Principals Group" and "Study China" series of activities have been held for five times, including principals from Vietnam, Cambodia, Indonesia, Malaysia and other countries. There are 2+ groups per month (except summer vacation)

- ◆ Objective: To promote Chinese education to the world through "inviting in"
- ◆ Itinerary: visit the campus, excellent enterprises and city sightseeing
- ◆ Invited: principals, school directors, heads of education and training institutions, education associations
- ◆ Size: 100 countries, 1,000 schools, 3,000 principals
- ◆ A series of activities: principals group, youth group, entrepreneurs group, government affairs group



Global Partners Network “ EDU 10,000 ”



Proprietary Program · Youth Cultural Exchange

Enter the real China and inspire the future

Project features: Chinese training | Chinese culture | University experience | City tour

It will be carried out throughout the year, covering major cities such as **Beijing, Chongqing, Xi'an, Chengdu, Shenzhen and Shanghai**

Immersive walking classes × Themed cultural experiences help teenagers around the world:

Go deep into China | Learn about the development of education and culture in China

Expand the international perspective | Diversified exchanges to enhance global understanding

Improve comprehensive literacy | Integrate language, culture and social practice

Stimulate the desire to study abroad | Get close to colleges and universities and inspire future planning





PART 03

Cooperative Advantages

Why work with DXJ

Program Advantages

State endorsement

As the only executive party of China Belt and Road Cultural Development Special Fund, it has the background of a national public offering fund and provides strong policy trust and cultural credibility guarantee.

There are many cooperative universities

We have deeply cooperated with more than 1500 Chinese universities, with stable resources and strong credibility, providing students with a solid guarantee for admission channels.

Professionals, scholarships abound

Covering more than 10,000 majors, with sufficient degrees and diverse paths, and more than 20,000 scholarships, to meet the development needs of different students

Direct access to the government school

It has long-term and stable connections with education departments of many countries, Chinese embassies and consulates abroad and core cultural and educational institutions, and has excellent government coordination capacity and policy channels to remove obstacles for cooperation.

Admission guarantee

We will design a special enrollment channel and establish a direct mechanism with universities to realize targeted enrollment and guaranteed enrollment within the plan, so as to help you effectively manage student expectations and lock in admission results.

Directed delivery

It covers diversified paths such as academic education, non-academic training, study and practice, pre-college education, language training, etc., and can customize education programs according to overseas students academic foundation, career planning and interest direction.

Full-process empowerment

We provide a complete solution (method + product + support) from promotional materials, student assessment tools, application to offline presentation and training for "study abroad admissions officers", so that the cooperation can be implemented quickly and the operation is worry-free.





PART 04

Partnership Model & Implementation Path

How we Partner

cooperation mode

How We Work Together

Clear division of labor, coordinated progress, standardized output, and win-win cooperation

Eastspire Global is responsible for:

- Cooperate with Chinese universities to obtain resources to provide degrees and scholarships
- Provide application evaluation support, student matching recommendation, and admission coordination
- Provide publicity material templates, process SOP and system support

Overseas channel parties are responsible for:

- Students can be directly recommended to study abroad and research
- If you are not a school or educational institution, you can recommend a local school/institution that has the ability to recommend
- Cooperate with Dongxueji to organize enrollment promotion activities, such as information sessions and recommendation of cooperative resources

Collaborative forms and support:

- Official cooperation agreements can be signed to clarify the division of labor
- Regular online contact to provide college enrollment updates and market guidance
- High-quality channels can be given priority in recommendation and allocation of targeted scholarships

Eastspire Global is responsible for resources and products, while channel partners are responsible for market and contact. The complementary responsibilities of both sides will help build a stable and sustainable talent delivery mechanism.



Collaboration Process

product release

- Dongxueji releases core products such as study abroad and research that can be cooperated
- The channel party confirms the appropriate content and plans the marketing promotion

Results-based settlement

- Settle the cost according to the actual conversion

project operation

- Provide recommendations for studying abroad/research

Review & upgrade cooperation

- Switch to long-term fixed partnerships or local branch establishment

ratify an accord

- Project authorization
- Determine the cooperation model

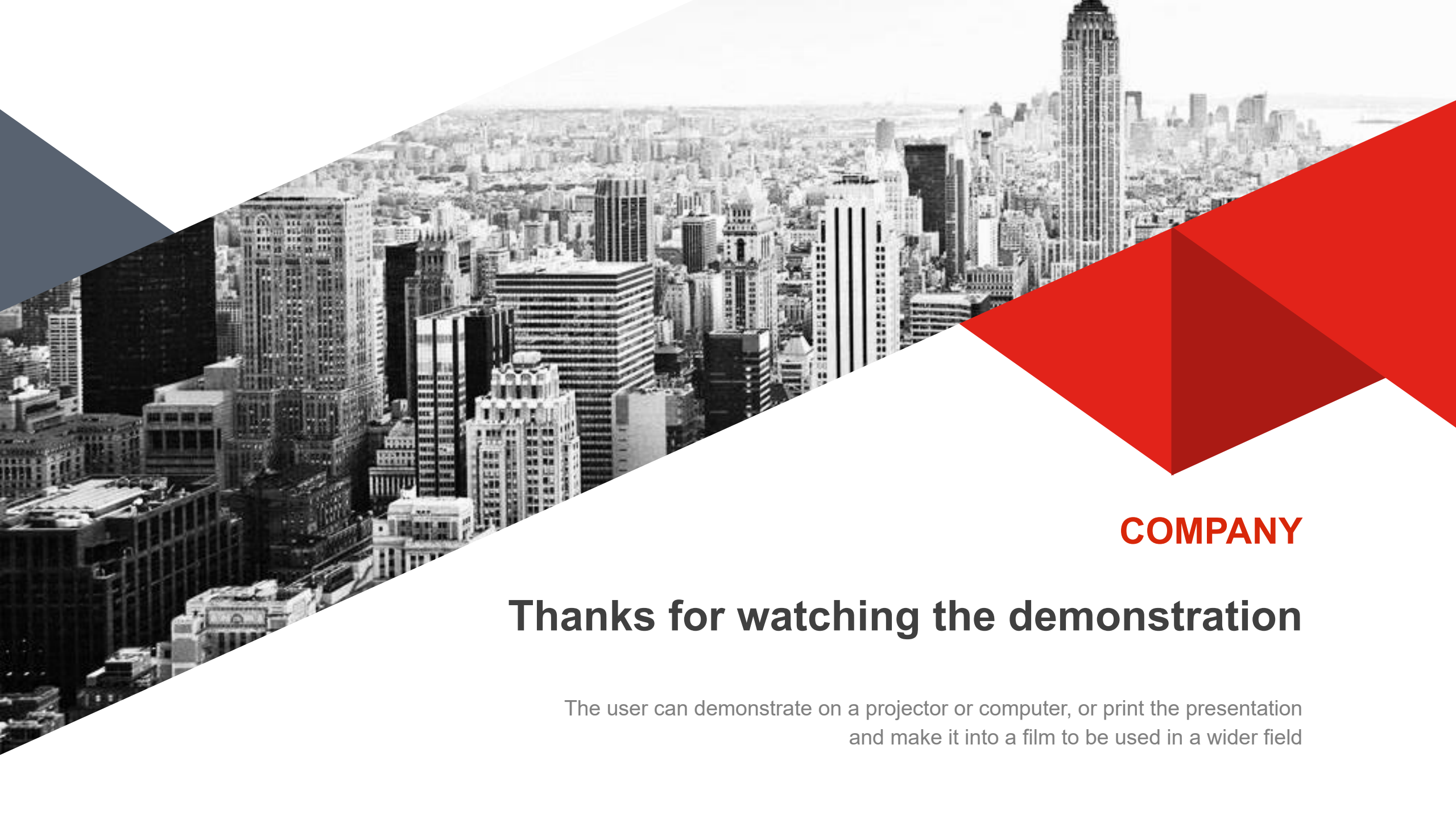




PART 05

Join Eastspire Global

Let's partner



COMPANY

Thanks for watching the demonstration

The user can demonstrate on a projector or computer, or print the presentation
and make it into a film to be used in a wider field